

# POLITEIA

Centro per la ricerca  
e la formazione in politica ed etica



UNIVERSITÀ DEGLI STUDI  
DI MILANO  
DIPARTIMENTO DI SCIENZE  
SOCIALI E POLITICHE

9<sup>th</sup> Annual Forum  
on  
Business Ethics and Corporate Social  
Responsibility in a Global Economy

## Corporations and Global Justice: Should Multinational Corporations be Agents of Justice?

Milano, December 14, 2012

Sala Azionisti, Edison  
Foro Bonaparte 31, Milano

In the past two editions of the Politeia Forum we have analysed the evolutions of the concept of Corporate Social Responsibility (CSR) and of the role of multinational corporations (MCNs).

The Ninth Politeia Forum on *Corporations and Global Justice: Should Multinational Corporations be Agents of Justice?* will seek to contribute to the international debate on the grounds and scope of the duties of MNCs. Global justice demands traditionally concern the duties of states and of their citizens; however, today there is a debate on whether such demands concern MCNs too. While it is widely recognised that the latter have the negative duty not to engage in harmful activities, it is less clear whether, and to what extent, they have the positive duty to remedy global injustices, by translating the respect of the UN Global Compact principles into an action aimed at fulfilling the Millennium Development Goals. Development will depend on the degree of cooperation between public actors - governments and international organizations - and private actors - civil society and business.

Aim of this edition is to frame the role of MCNs in the quest for global justice. At present, international *CSR standards* (e.g. UN Global Compact, AA1000, SA8000, ISO26000) constitute a global “institutional infrastructure” designed to help MNCs put into practice principles of global justice in their worldwide operations; however, a critical analysis of such standards is needed in order to assess the benefits and limits of their adoption. Arguably, the very concept of CSR, however important, appears to be insufficient to address the issues of global justice, as it generates only little impact on the structural root causes of injustice. An alternative *perspective based on justice* could account better for the increasingly prominent political dimension of corporate responsibility: in this alternative view, responsibility is *shared* among all relevant actors according to their different power, influence and capabilities. However, the 2011 UN Guiding Principles on Business and Human Rights seem to require a weak commitment to corporations, as they provide for the fulfilment of just the most *basic expectations* of society in MCNs’ respect. In fact, international human rights law – as a legitimate marker of a global standard – require more than just avoiding the infringement of human rights, as it compels both states and the private sector to actively contribute to the fulfilment of socio-economic rights. Thus, a better consideration of MNCs’ positive obligations is needed, in order to alleviate poverty and inequality on a global scale. As a consequence, when linking global justice to corporate responsibility, it seems all the more necessary to better specify the fundamental *purpose* of MCNs and in general of for-profit corporations. One of the Forum’s main aims will be to show how a perspective based on global justice entails a new reflection on the purpose of for-profit corporations.

The Forum is organized by the Research Centre Politeia in partnership with the University of Milano – Department of Social and Political Sciences, the Dublin City University – Institute of Ethics, and the Global Compact Network Italy, and is supported by a Promoting Committee of several well-known Italian companies and organizations. Aim of Politeia is to organize a Forum in which managers of national and international companies and experts in business ethics and CSR from the most prestigious national and international research centres will have the opportunity to discuss the emerging ethical issues in the global economic system. This way, it aims at increasing the awareness and knowledge of the ethical and social responsibilities of economic organizations, and at filling the gap between ‘practitioners’ and ‘experts’.

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La partecipazione è gratuita previo invio a Politeia (mail to: info@politeia-centrostudi.org) della scheda di iscrizione e ricevimento di conferma dell'iscrizione da parte della segreteria organizzativa / Participation is free of charge. Participants are required to send the registration form to Politeia.

## PROGRAM

Friday, December 14, 2012

- 9.00 Registration
- 9.30 Welcome Addresses  
**Representative of Edison**  
  
**Nicola Pasini** (Professor of Political Science, Department of Social and Political Sciences, University of Milano)  
  
**Emilio D’Orazio** (Director, Politeia)
- 9.45 **I. Ethics and Economic Success**  
  
**Chair: Alberto Martinelli** (Chairman, Fondazione AEM)  
  
**Florian Wettstein** (Director, Institute for Business Ethics, University of St. Gallen)  
*Waiting for the Mountain to Move: the Role of Multinational Corporations in the Quest for Global Justice*  
  
**Margot E. Salomon** (Senior Lecturer in Law, Centre for the Study of Human Rights/ Law Department, London School of Economics)  
*Beyond ‘Basic Expectations’*
- 11.00 Open Discussion
- 11.30 Coffee Break

- 11.45 **Panel: The Role of Business in Development**  
  
**Emanuele Buonocore** ( Anti-Corruption Legal Assistance Manager, eni)  
*The Role of the Private Sector in the Fight Against Corruption: eni’s Experience in Setting out and Implementing the Anti-bribery Compliance Program*  
  
**Davide del Monte** (Project Officer, Transparency International Italia)  
*Exporting Corruptions? How corporations can support international anticorruption efforts*  
  
**Gabriele Galante** (President, IMF Group)  
*CSR and Internazionalization of Business*  
  
**Ludovica Lardera** (Head of Sustainability Unit, UniCredit)  
*Human Rights: from Analysis to Implementation. Raising awareness as a first step to generate a cultural change*  
  
**Moderator: Lucina Mercadante** (Directorate of Prevention, Inail)
- 13.00 Lunch Break
- 14.15 **II. Ethical Values in Global Business**  
  
**Chair: Emilio D’Orazio** (Director, Politeia)  
  
**Nien-hê Hsieh** (Professor of Legal Studies and Business Ethics, Wharton School of Business, University of Pennsylvania)  
*Corporate Responsibility: Purpose, Institutions, and Global Justice*  
  
**Simone de Colle** (Lecturer in Business Ethics, Institute of Ethics, Dublin City University)  
*Implementing Global Justice: a Critical View on International CSR Standards*

- 15.30 Open Discussion
- 16.00 Coffee Break
- 16.15 **Panel: The Role of Business in Development**  
  
**Giacomo Befo** (Group Sustainability, Telecom Italia)  
*The Role of the Telecommunication Sector in the Child Online Protection: Maximising the Positive Aspects and Minimising the Risks of the Web*  
  
**Maurizio Gubbiotti** (Head of International Department, Legambiente Onlus)  
*Environmental Justice as a Challenge to Build a New Season of Rights in the World. Which are the Main Actors?*  
  
**Francesca Magliulo** (Head of Corporate Responsibility, Edison)  
*Energy Infrastructures: public-private synergies for a sustainable development. The experience of Edison in South-East Europe*  
  
**Giulia Mezzetti** (Politeia)  
*Migrations, Brain Drain and Global Justice: what Role for Corporations?*  
  
**Fulvio Rossi** (CSR Manager, Terna)  
*Electricity Grid as a Sustainable Development Enabler*  
  
**Moderator: Sabina Ratti** (Sustainability Senior Vice President, eni)
- 17.45 Concluding Remarks
- 18.00 Close of the Conference